

Celebrating

100 years in 2009



CAIRNS
CHAMBER
OF COMMERCE

Building Business

1909 - 2009

Celebrating
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SPONSORSHIP PROPOSAL

There will only be 10 sponsorship opportunities available in 2009. Each of our partners will be involved in all the centenary celebrations for the Chamber of Commerce to be held throughout the year. You will receive recognition as a major partner with your branding on all relevant material.

Your investment includes a large selection of benefits at each of our social events throughout the year as well as extensive benefits within our commemorative and promotional materials which are all detailed within this proposal.

Supporting Partners excited at being involved are:

- A List Events
- Create design print exhibit
- WIN Television
- Hot Croc Advertising



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CHAMBER OF COMMERCE
CENTENARY YEAR

The Cairns Chamber of Commerce is one of the leading business organisations in Cairns, established for 100 years and is a key representative of the local business community.

The Cairns Chamber plays a key role in assisting the local business community resolve regional development issues through economic lobbying and representation. The Chamber also mentors businesses and connects them to appropriate contacts.

In 2009, the Chamber will be celebrating its 100th birthday. The Centenary Taskforce has developed these events to celebrate the Centenary.



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COMMEMORATIVE & PROMOTIONAL MATERIAL

Commemorative book

As part of the centenary celebrations and recognition of the achievements over the last 100 years a commemorative book will be produced. This book will be a high quality glossy publication, perfect for the coffee table.

The book will be launched at the end of the year with a cocktail function, to which all chamber members will be invited.

Your sponsorship will include:

- Your business will receive recognition at the start of one chapter.
- Your business will be presented with a copy of the book at the end of year celebrations.

Electronic Retrospective Presentation

A commemorative DVD will be compiled which reviews each decade of the Chamber's history, which will of course reflect the history of this dynamic city in which we live. Segments of the DVD will be shown at Chamber lunches and at the Gala Dinner. A complete montage of the vision will be stored at the Chamber.

Your sponsorship will include :

- Your business will receive recognition at the start of one segment, which will relate to your decade. This presentation will be shown at the Chamber monthly lunch relative to your decade.

eNoticeboard

The Chamber of Commerce eNoticeboard is distributed monthly, providing an avenue of exposure for your business, activities and events.

Your sponsorship will include :

- As our sponsor for the month, your business will receive recognition within this eNoticeboard, distributed to the complete Chamber database.

Monthly Lunches

The 2009 Chamber of Commerce monthly lunches will be themed decade by decade. Each lunch has an anticipated attendance of 150 guests and will include a retrospective presentation of the decade as well as quality guest speakers.

Your sponsorship includes:

- Partnership of one monthly lunch.
- 10 complimentary tickets to be used at any of the monthly lunches.
- Your business recognised during our television advertising with WIN Television.
- The opportunity to display promotional materials at the lunch.
- The opportunity to present a three minute speech at the relevant lunch.
- Your logo will be included in the electronic retrospective presentation at the lunch featuring highlights of the relevant decade.

2009 Chamber of Commerce Golf Day

Following the success of the last five years, the Annual Cairns Chamber of Commerce Golf Day is to be played once again in August 2009.

The day consists of a BBQ lunch, 4 Ball Ambrose competition of 18 holes of golf and a presentation evening. On the course promotional holes add fun to the day as well as some serious competitions for the regular player.

Your sponsorship includes:

- Complimentary hole and team (4 players).
- Sole use of a hole at which your business banner and promotional material can be assembled to promote your products/services to the players.
- Your business logo and a brief explanation of the hole in the Players Guide each player receives on the day.



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CHAMBER OF COMMERCE CENTENARY EVENTS

Gala Dinner

The Gala Dinner is to be held in a five star location in Cairns in May 2009.

Features of the night include:

The theme of the evening is '100 years to celebrate'. The dinner will evolve in stages, with guests being taken on a journey throughout the evening, constantly being entertained with plenty of time to relax and network.

- The evening includes a delicious three-course meal and beverages.
- This event will be promoted extensively through WIN Television and the Chamber of Commerce database, website and lunches.
- During the evening guests will also enjoy viewing segments of the "100 Years Electronic Retrospective" presentation.

Your sponsorship includes:

- One complimentary table of ten to attend the dinner.
- Verbal recognition at the event.
- Company logo on relevant collateral (eg. tickets and invitation) and visual presentation.

End of Year Cocktail Function

An end of year cocktail function will take place in November in which members of the chamber will be invited to attend. This event will wrap up a fantastic year of celebrations and we look forward to sharing it with you.

Your sponsorship includes:

- Five complimentary tickets.
- Verbal recognition at the event.
- Company logo on relevant collateral (eg. tickets and invitation) and visual presentation.



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CHAMBER OF COMMERCE
WEBSITE

Contact

You can discuss this opportunity with any of the Taskforce members by contacting:

Cairns Chamber of Commerce

Ph: 4031 1838

Email: judith@cairnshamber.com.au

As a sponsor of our centenary celebrations you will also receive logo recognition on the Cairns Chamber of Commerce website and all email correspondence relevant to the celebrations.

Your Investment

Your business will receive exposure and recognition over a 12 month period for an investment of only \$16,500 (incl. GST).

We look forward to working together with you in maximizing all opportunities to best promote your business, highlighting your company as a leader in the Cairns business community.



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1909 - 2009

<i>Decade</i>	<i>Notes</i>
1909 - 1918	Current Chamber formed. First Annual Report produced in 1912. Butter factory opens on Atherton Tablelands. Major expansion of wharves in Cairns. Extension of rail line between Innisfail and Cairns. Cairns has a population of 5,164 in 1911.
1919 - 1928	Bi-weekly shipping commences between Melbourne & Cairns. Completion of North Coast Railway and commencement of 3 trains per week between Brisbane & Cairns. Formation of first aviation company in Cairns. Cairns has a population of 7,464 in 1921.
1929 - 1938	Commencement of tourist seasons and 4 day stay over by passenger ships. Commercial building expansion in Cairns. Opening of Mareeba tobacco lands. Cairns has a population of 11,933 in 1933.
1939 - 1948	Commence of Cairns - Kuranda Road. Overseas shipping from port of Cairns. Significant military presence during Second World War throughout the region. Cairns has a population of 16,640 in 1947.
1949 - 1958	Formation of Cairns Junior Chamber. Opening of new Railway Station. Commence at Cairns of Olympic Torch Relay. Development at Weipa. Cairns has a population of 21,021 in 1954.
1959 - 1968	Cyclone warning station completed at Saddle Mountain. Chamber formed Far North Queensland Promotion Bureau, now TTNQ. Examination of proposal for night shopping in Cairns. Cairns has a population of 25,204 in 1961.
1969 - 1978	Prohibition of oil drilling leases on Great Barrier Reef. Representations made for traffic lights in main city area. Chamber submission for an Institute of Advance Education in Cairns. Freeport sets Cairns as its major Australian buying base for its mine in Irian Jaya. Cairns has a population of 32,747 in 1971.
1979 - 1988	Successful fund raising to aide research at JCU into box jellyfish. Completion of Pacific International Hotel. International Airport opens. Retail trading hours extended. Cairns has a population of 62,426 in 1981.
1989 - 1998	Chamber forms Mining Industry Taskforce. Opening of Reef Hotel Casino and Cairns Convention Centre. Chamber successfully lobbied for Chevron to establish a corporate centre in Cairns. Cairns has a population of 86,294 in 1991.
1999 - 2008	Chamber trade missions to Indonesia, Guam & Papua New Guinea. CBD Revitalisation starts. Formation of Young Chamber. Cairns has a population of 117,000 in 2001.

Please select the decade of your choice.

.....(Business Name)

is proud to be a sponsor with Cairns Chamber of Commerce in celebrating their Centenary in 2009.

Name of representative (please print)

Signature

Date ____ / ____ / ____

Approved by Cairns Chamber of Commerce (signature and date)

Please select the decade of your choice:

- 1909 – 1918
- 1919 – 1928
- 1929 – 1938
- 1939 – 1948
- 1949 – 1958
- 1959 – 1968
- 1969 – 1978
- 1979 – 1988
- 1989 – 1998
- 1999 – 2008

Offers are accepted on a first in, first served basis and receive exclusivity based on their field of industry and must be confirmed as available by Cairns Chamber of Commerce.

Terms of Agreement

- To secure this opportunity, please fax this confirmation to Cairns Chamber of Commerce on: (07) 4031 0883 or email judith@cairnschamber.com.au.
- Upon acceptance by Cairns Chamber of Commerce, your sponsorship will be confirmed and an invoice issued.
- To maximize promotional opportunities, please provide high resolution logo (jpg, jpeg, or tiff) in colour and black and white at your earliest convenience.
Please email logos to judith@cairnschamber.com.au

Request

The Cairns Chamber of Commerce would also like to request any historical content which will be beneficial towards compiling the commemorative book and DVD. If you are able to help with appropriate information and/or imagery please forward on to Hot Croc Advertising:

Attention: Gary Aylward
16 Minnie Street, Cairns
PO BOX 6990 Cairns QLD 4870
Ph: 07 4051 0088 e: gary@hotcroc.com.au