

IRECKON it's DARRYL KING



About Darryl King

Founder and CEO of ireckon, Darryl King is a visionary and goal oriented CEO who has over 14 years experience in the IT industry.

Dabbling on the internet before it became popular; Darryl's goal for ireckon was to make it fair for SME's to access the internet and to compete in the world market.

By focusing on developing products and services aimed to help business use their information profitably using technology, Darryl has achieved this time and again for his clients.

A decisive leader with proven success in building strong relationships and providing cost effective online solutions for business locally, nationally and internationally, Darryl's expertise lies in customer relationship management, business processes and internet developments.

A believer in telling it how it is combined with his down to earth approach and in depth knowledge of all things web makes for informative presentations aimed at both educating and entertaining the listener.

In 2008, ireckon was selected by QUEENSLAND LEADERS as only one of 15 leading private sector companies to undertake an intensive 12 month education, mentoring and networking process to assist and develop them into international corporations headquartered in Queensland.

Darryl and his team have been behind the launch of two hugely successful portal websites – cairns.com.au & goldcoast.com.au and most recently the relaunch of the Donna Hay website. ireckon have clients from all sections including: Oasis Travel, Baby Boomers Lifechange, H2Flow, Coaldrakes Bookshop, Shape Consulting, Planesales, NBRS Architects , Brava Marine, Thinkwater, Beacon Foundation, Story Bridge Hotel, Rustic Blend Hair Studio, Best Practise Software, and Trysoft Corporation.

