

Next Gen Expo – 29 July 2009

Young Chamber's events are designed to invest in the future leaders of our region – whoever they may be today and whatever stage they may currently be at in life. Using the **Next Gen Expo** as their vehicle, Young Chamber is now taking this mandate to a new level.

The **Next Gen Expo** is an intensive, day-long program of guest speakers, interactive workshops and Break Out sessions, which will bring well known presenters, mentors and highly successful local business people to an audience of aspiring leaders, students and the Gen Y workforce of Tropical North Queensland.

So you might ask 'how is the Next Gen Expo so different from any other run-of-the-mill professional development conference'?

The **Next Gen Expo** takes people away from their regular learning environment, outside of their comfort zone, jolting them out of routine and into a learning odyssey. Hotel conference centres have been traded in for the Tanks Art Centre at Flecker Botanical Gardens, and tedious stand-and-deliver training has been replaced with real life experiences from local icons and awe-inspiring lessons shared by revered public personalities.

The format of the **Next Gen Expo** allows the attendees to customise their day by selecting sessions that best suit their individual needs. In between the presentations there will be Break Out sessions that energise, challenge and entertain attendees. Activities during these sessions will force the use of the left and right brain by using physical tasks to motivate people, and recondite tests that 'remove the blinkers'!

The cost of attendance will be \$132 [incl GST].

For this the attendees will be provided with breakfast and lunch during the expo, as well as drinks and canapés at the end of the day. Every person attending will also receive a quality, branded satchel containing: a USB drive with copies of presentations and speaker notes, templates and proforma documents (e.g. these may include guides to writing business plans, developing budgets/cash flows, learning tools for self assessment etc); treats to keep the energy levels up during the day; a report card which includes log-in details to an online resource; and a range of sponsor merchandise.

